

ASK DR. 'Q'

Q When and where did Q-Link start?

A The research into the technology started over 20 years ago in San Francisco although the first Q-Link pendants actually came out in 1998.

Q How do they differ from what else is on the market?

A The Q-Link contains a unique and proprietary technology with nothing else comparable on the market. Q-link is not to be confused with magnetic, copper or titanium therapy, which are focused on pain relief and localised benefits.

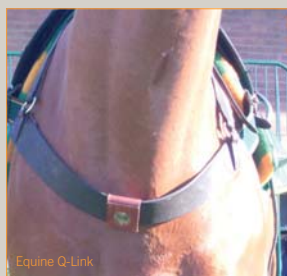
Q How do I wear it ?

A For the best results we recommend wearing the Q-Link around your neck hanging over your heart area. It is best to wear it all of the time, even when you sleep as the more you wear it, the better the results you will get.

Q How long will it take for me to notice any differences ?

A The Q-Link works differently for each person and reactions can vary from dramatic to subtle depending on the individual. Some people feel immediate effects whereas others will notice the effects over a period up to 30 days. Even if you don't 'feel' any different Biomeridian testing will show that the Q-Link is constantly reinforcing your body's own energy system.

WHAT IS THE 'LINK' BETWEEN CHEFS, GOLFERS, ROCK STARS, CATS, DOGS, ATHLETES AND RACEHORSES?

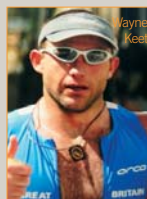


In 2005 over 1/4 million people worldwide bought Q-Links, and only 40% were golfers ... Q-Links are being used in locations as varied as the Fat Duck, Heston Blumenthal's award



winning restaurant, and the Australian Jungle where Jilly Golden and Jenny Frost calmly tackled their Bush Tucker trials on I'm A Celebrity thanks to their Q-Links.

More than 500,000 wearers of the product include: Marathon runners, triathletes, Premiership footballers, Formula 1 drivers, media commentators, Chairmen and Chief



Executives in the worlds of finance, insurance, property and media, and also has a significant celebrity following amongst Hollywood's elite and the music world.

However, it's not just us humans who get to benefit from wearing a Q-Link. Further to the success of the Equine Q-Link in the highly competitive horse racing industry, Q-Link has developed Pet Link. Pet Link is a small version of the Q-Link pendant that can be easily attached to your pet's collar. Early indications show that animals are calmer and more energized when wearing the pendant, so Pet Link really is Cool For Cats!

BUILDING AWARENESS AND DEMAND

To mark the launch of the new Titanium Q-Link and the endorsement of leading tour players Q-Link is committing significant funds to generating even more awareness and demand.

'Advertorials' in the two biggest golf titles in the UK – Today's Golfer and Golf Monthly will appear in the summer, focusing on the tour player endorsement and key benefits from wearing Q-Link.

Retailers will be further supported with a new retailer pack containing new brochures, posters and POS that will be delivered at the end of April.



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Q-LINK NEWS

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Tour players join the Q



Big profits for retailers



Jungle debut for Q-Link



Your quick guide to Q-Link



Q-LINK ON THE UP AND UP AS SALES GROW WORLDWIDE

There is no question that the Q-Link performance pendant is one of the biggest success stories in the golf market since the launch of the Pro V1.

2005 was a great year for the up and coming brand with sales up an impressive 28% in the UK, a whole raft of new product introductions, tour wins on both sides of the Atlantic and most importantly a great profit earner for Q-Links' retail partners.

As Q-Link's Managing Director Charles Clark states, "if you are in anyway sceptical then I strongly suggest you take some time to read the information in this newsletter. You have a fantastic profit opportunity as our current retail partners are finding out – and this is only going to get bigger and better as the brand goes from strength to strength."

Over 350 tour players have worn a Q-Link in the last few years and thousands of amateurs have followed suit with over 1 million wearers worldwide experiencing the unique performance benefits that Q-Link technology can provide. In simple terms, Q-Link strengthens resilience

and resistance to the harmful effects of stress. Golfers wearing one on a regular basis report having more energy, sharpened mental focus, better sleep patterns, and a sense of

increased well-being, all of which improve their performance on and off the golf course.

The brand has taken another major leap forward in the last few months with the introduction of a tour player based infomercial in the US, which has resulted in a massive increase in sales

in the US. English stars Justin Rose and Greg Owen are joined by American tour winners Fred Funk, Ted Purdy

and Charles Howell III plus Major winners Mark Calcavecchia, Birdie Kim, Jeong Jang and Allen Doyle in an all-star line-up lending their name and support to Q-Link.

